



Proposal

In 2018, The Infant Boutique and Send A Gourmet Basket held their first-ever Family Fun Day to raise awareness and collect funds and donations for a local nonprofit. The overwhelming response and attendance inspired us to make it an annual event. We successfully hosted markets in 2019 and 2020 until COVID-19 disrupted our plans. Now that the pandemic is behind us, we're excited to bring back the Family Fun Day in 2024.

This year, we are thrilled to partner with Puddle Jumpers, a non-profit, non-government organization dedicated to addressing the social development needs of society's most vulnerable children and young people. Puddle Jumpers believes that all kids matter and deserve the opportunity to engage in happy and fun experiences. They host various activities, including Community Food Nights, where volunteers serve hot coffee, tea, soups, meals, biscuits, and groceries to those in need—for free! Their core focus remains providing camps and activities to disadvantaged children and families.

The Family Fun Day will be held at our premises in Norwood, utilizing our front car park, laneway, and rear car park. This event is a fantastic opportunity for our local community to come together, support a local non-profit, and celebrate the importance of small businesses like yours in our community.

We have space for 12 stands (2m wide x 1.5m deep) in our Laneway Market, as well as 3-4 large spaces in our rear car park for kids' activities and a small area for entertainment. There are many ways to contribute to this wonderful community event, as outlined in this proposal. If you want to get involved in any capacity or discuss alternative arrangements, please forward all inquiries to Amber at hello@theinfantboutique.com.au

Proposal: Laneway Market

Laneway Market Details

Are you a business in the pregnancy, baby, children, or parenthood sector? We're seeking businesses that complement our offerings and cater to our customer base. Examples include: Midwife, Lactation Consultant, Playgroup, Health/Wellness, Arts & Crafts, Swim or Dance School, Nanny/Babysitting Service, Children's First Aid or Parents Group.

Stand Details:

- 12x 2m x 1.5m space in the Laneway Market
- Outside position on brick driveway, backs onto brick/stone wall
- Uncovered floor space only (No room for marquees, umbrellas accepted)
- No tables, furniture, or electricity available. You need to supply all of your own stand equipment and display as well as insurance.

Fee:

- Stand fee is \$50 and is payable upon booking confirmation.
- 100% of the fee is donated to Puddle Jumpers.
- Non-refundable for inability to attend.



Proposal: FREE Activities

Activities Details

Our Family Fun Day wouldn't be possible without all the fun! If you're a face painter, children's entertainer, or run a business offering children's activities (Messy Play, Soft Play, etc.), and you would like to donate your time and services, we are looking for you!

Space Details:

- We have 4 spaces of varying sizes available for activities that can be set up and run for the 4-hour duration of the event.
- Outside position on concrete or paved parking area.
- Small performance area for mini dance classes, character meet & greets, etc.
- No tables, furniture, or electricity available. You need to supply all of your own stand equipment and display.

Timetable:

- All free events and activities will be added to our event day timetable.
- Only one performance can be scheduled at a time.
- For short entertainment such as performances, character meet and greets, balloon artists, face painters, etc., you can choose to do single or multiple performances running anywhere from 15-60 minutes. Please contact us to discuss.
- If you are providing an activity and are set up out in the back carpark, we ask that you commit to the full 4-hour duration to avoid packing up around attendees for health and safety purposes.

Fee:

- \$50 refundable bond payable on booking confirmation.
- Refunded after your attendance at the event.
- Non-refundable for inability to attend.



Proposal: Food Stalls

Food Stalls

We'd love to offer our attendees a variety of snacks and drinks throughout the event. We are looking for vendors who can provide simple items like coffee, babycinos, soft drinks, water, cupcakes, cookies, chips, finger food, etc. If you are a coffee cart, food van, bakery, or similar, please get in touch!

Stand Details:

- 1x space available under our front verandah
- 2x uncovered spaces outside, either in our driveway or back carpark area
- Set up and run for the 4-hour duration of the event *Uncovered Floor Space Only*
- Outside positions on concrete or paved parking areas

Requirements:

- No tables or furniture provided; you need to supply all your own stand equipment and display
- Electricity available in certain areas

Fee:

- \$50 refundable bond, payable upon booking confirmation
- Refunded after your attendance at the event
- Non-refundable for inability to attend
- No additional fees or profits from your sales will be taken



Proposal: Event Decoration

Event Decoration

Are you an event hire company, stylist, florist, or balloon artist willing to donate your time and services? We are looking for you! Think chairs, tables, stools, photo walls, balloons etc.

Stand Details:

We have multiple areas needing decoration or furniture for attendees to use. Items must be available for loan, set up and used for the 4-hour duration of the event.

Outside Position:

Concrete or paved parking area. *Uncovered Floor Space Only*

Fee:

- \$50 refundable bond, payable upon booking confirmation
- Refunded after your attendance at the event
- Non-refundable for inability to attend.



Proposal: Additional Opportunities

Raffle Prizes

Would you like to support Puddle Jumpers with our fundraising raffle by donating products or services? Please get in touch—we'd love to have you on board!

Gift Bags

We're excited to offer all attendees who make a donation to Puddle Jumpers a small thank-you gift bag. If you have products or vouchers you'd like to include in the gift bags, please reach out.

There will be a limit of 50 gift bags.

Volunteers

If you'd like to volunteer to help sell raffle tickets, hand out gift bags, supervise activities, etc., please get in touch. The more help we have, the smoother the day runs!



Event Details/Requirements

Move In

Saturday 23rd November 8am-9:30am ready for a 10am start

Event Hours

Saturday 23rd November 10am-2pm

Move Out

Saturday 23rd November 2pm-3:30pm

Dismantling Your Stand

Please do not dismantle your stand until 2pm after patrons have left for safety reasons.

Stallholders are urged not to leave their stand or belongings unattended at any time. The Infant Boutique and Send A Gourmet Basket cannot accept any responsibility for missing goods.

Upon confirming your booking. You will be sent a 'Getting Prepared' document with further details on set up, parking, social media, how to promote your business etc.

Marketing

Once you have confirmed your booking or donation, your business will be promoted via our social media channels as well as on our events page on our website. You will also be provided with a social media kit to promote your attendance at the event. The Family Fun Day will also be listed on local blogs including Kids in Adelaide and Play and Go Adelaide as well as being promoted by brand reps and other local businesses.

If you are interested in being involved, no matter how big or small, please email Amber to discuss hello@theinfantboutique.com.au



Marketing & Social Media Kit Examples

THE INFANT BOUTIQUE & SEND A GOURMET BASKET
PRESENT...

Family Fun Open Day

FUNDRAISING FOR:
THE
VILLAGE
CO.

SATURDAY 7TH NOVEMBER 10AM - 2PM

41 CHAPEL ST NORWOOD

FREE ENTRY FACE PAINTING KIDS ACTIVITIES
COFFEE & CAKES MARKET STALLS RAFFLE PRIZES

THEINFANTBOUTIQUE.COM.AU | SENDAGOURMETBASKET.COM

SEE US AT THE
Family Fun Open Day

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abc
kidsplayzone

ABC Kidsplayzone

Elena and the team at ABC Kidsplayzone have generously donated a small play space to keep your little ones entertained at our open day.

ABC Kidsplayzone are strong believers in providing a safe place for all of your litt'lest ones to play and interact at any event.

They have an incredible range of soft play equipment in lots of shapes and sizes and many different colours available for hire. Their soft play equipment is best for ages 6 months to 5 years.

LITTLE POPPINS

Little Poppins

RAFFLE PRIZE

Little Poppins is a professional boutique nanny and babysitting agency, specialising in the discerning recruitment and assignment of only the best careers nannies, babysitters, overnight carers and mother's helpers for families.

The wonderful team at Little Poppins have generously donated 2x 4 hour vouchers valued at \$140 each.

REBEL ALLIANCE ROASTERS

Rebel Alliance Roasters

DONATION

Scott from Rebel Alliance Roasters will generously donate 50% of sales from his coffee stand directly to The Village Co.

Available for sale on the day:
+ Espresso Based Coffee Drinks
+ Babyino's
+ Fresh Beans
No surcharge for alt milk

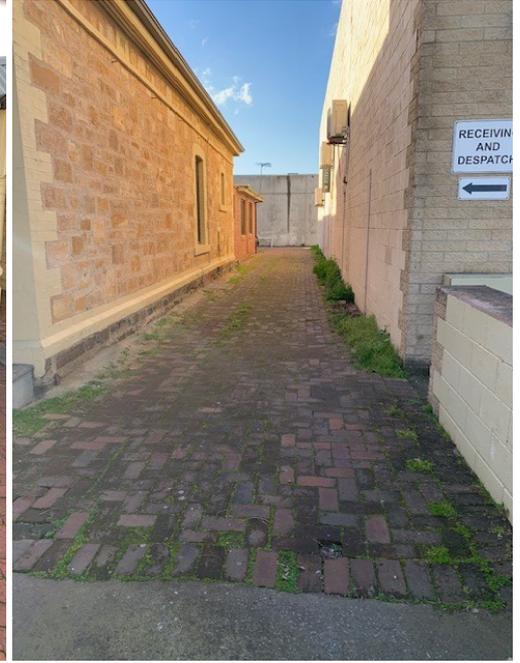
Our Venue



Front Verandah



Paved Area



Laneway Market



Street View



Courtyard Area



Rear Area Left



Rear Area Right

Floor Plan

